

KANIKA REHANI

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objective

Create innovative design and convergent experiences across devices

experience

10.14 – present

Head of Design / Hearst - Digital Product Innovation Group

Product design and ideation for desktop and mobile

02.11 – 10.14

Head of Design / BranchOut and Talk.co

Designer from ideation to launch for Android, iOS, and responsive design

11.10 – 02.11

Contract UX Designer / CBS Interactive (CNET)

Redesign search; create wireframes, styleguides, and email collateral

10.10 – 12.10

Contract UX Designer and IA Consultant / Egg Haus

Workflows and wireframes for mobile and desktop for clients such as MySpace, Jibe, and eBay

12.09 – 08.10

Contract Interaction and UX Designer / SPIN.com

IA and site redesign; styleguides; flexible templates for CMS; collaborate in ipad design

07.08 – 11.09

Senior Interaction and UX Online Designer / Oyster.com

IA, design, and branding for site; create user testing scenarios; analyze user feedback and iterate task flows; create and maintain styleguides

08.07 – 07.08

Interaction Designer / portfolio.com

Design homepage, articles, and feature guides; produce interactives; meet with PMs and IT on designs and bug tracking; write and edit functional specs

02.07 – 07.07

Interaction Designer and IA / DoITT at nyc.gov

Design and present to clients; collaborate with design, engineers, and PMs for B2B projects, kiosks flows; maintain photo database and styleguides

01.02 – 12.06

Interaction Designer / nymag.com

Site design and production; listings database, search, UGC, and CMS; marketing design; initiate a photo database for listings; manage freelancers

06.00 – 12.04

Graphic Designer / HyperGraphics Studio

Create animations, print, and web material; assistant to yearly international conferences; clients included LuxuryFinder, Mercedes, and Nicole Miller

education

2013

Product Management Program from UC Berkeley Center for Executive Education at the Haas School of Business

2001

BFA in graphic design from School of Visual Arts

awards

Malofiej16 2008 Silver Award for Portfolio.com's Business Multimedia
MinOnline Best of Web 2008 Winner in Design for Portfolio.com

skills

Sketch, Adobe PS & AI, HTML, CSS, SASS, Visio, Invision, MS Office